

Art | Basel | Conversations

Art | Salon

Program

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What is **Art Basel Conversations**?

By staging public encounters between leading cultural figures, Art Basel Conversations offers its audience access to first-hand information on important aspects of the international artworld. The forum encourages a lively exchange of ideas through a series of platform discussions that range from single artists describing their practice to larger panels that include leading players within various fields of cultural activity.

The themes of Art Basel Conversations focus on producing, collecting, and exhibiting art. Distinguished artists, art collectors, museum directors, architects, curators, critics, gallerists, publishers, and others active in the cultural sphere take part. Presenting their current and upcoming projects, reporting on their experiences and commenting on the challenges they face, these speakers provide both an insider's view and the opportunity for dynamic and inspiring dialog. Additionally, after each Art Basel Conversation, there is time allotted for the audience to approach the panel in a more informal fashion.

ART BASEL CONVERSATIONS | PROGRAM

Daily from Wednesday, June 16, until Sunday, June 20, 2010

10–11 a.m. | **Panel Discussion**

11–11.30 a.m. | **Meet the Panelists**

Location | All Art Basel Conversation panels take place in Hall 1, Auditorium

WEDNESDAY | June 16 | **Premiere | Artist Talk** | Paul McCarthy

Paul McCarthy, Artist, Los Angeles. In conversation with **Massimiliano Gioni**, Artistic Director, Fondazione Nicola Trussardi, Milan; Director of Special Exhibitions, New Museum, New York.

THURSDAY | June 17 | **Public/Private** | Crossing the Atlantic

Museum leaders with experience on both sides of the Atlantic explore the similarities and differences of the art world on two continents. Topics to be covered include:

How do organizational structures and curatorial approaches diverge in Europe and America?

How do the terms of engagement with galleries, collectors, private and state benefactors differ?

How can museums work together transatlantically to set new priorities and fashion new strategies to remain relevant in the 21st century?

What can arts institutions on both sides of the Atlantic learn from each other?

Speakers | **Klaus Biesenbach**, Director, MoMAPS1, New York and a Chief Curator at Large, The Museum of Modern Art, NY; founding Director, Kunst-Werke (KW) Institute for Contemporary Art, Berlin and Berlin Biennale

Lynne Cooke, Deputy Director and Chief Curator, Museo Nacional Centro de Arte Reina Sofia, Madrid and Curator at Large, Dia Art Foundation, New York

Ann Goldstein, Director, Stedelijk Museum, Amsterdam; former Senior Curator, The Museum of Contemporary Art (MOCA), Los Angeles

Moderator | **András Szántó**, Author and consultant to arts and philanthropic organizations, New York

FRIDAY | June 18 | **A Life in Art: Irving Blum**

Irving Blum and Jeffrey Deitch talk about their lives in art, including their visions, experiences and principles as protagonists in the art world. In 1958 Irving Blum became Co-Owner of the Ferus Gallery and in 1962 became its sole owner. Later in that year gave Warhol what was to become a milestone show of 32 Campbell's Soup Cans. The conversation will be moderated by Peter Plagens, the artist and writer – and for both speakers long time friend.

Speakers | **Irving Blum**, Collector and Co-Founder of the Ferus Gallery, Los Angeles

Jeffrey Deitch, Director, The Museum of Contemporary Art (MOCA), Los Angeles

Moderator | **Peter Plagens**, Artist and Writer, New York

SATURDAY | June 19 | **The Future of the Museum** | Art and Architecture

What are the concepts envisioned for the future of architecture, urban development and design?

How do these elements affect our daily life?

Which are the specific challenges, risks and chances in conceptualizing and realizing a 'home' for contemporary art?

Which role do diverse cultural, economic and policy contexts play in the interaction between art and architecture?

Speakers | **Emanuel Christ**, Christ & Gantenbein, Basel

Yona Friedman, Architect, France

Christian Kerez, Architect, Zurich

Farshid Moussavi, Architect, Foreign Office Architects, London

Moderator | **Hans Ulrich Obrist**, Co-Director of Exhibitions and Programmes and Director of International Projects, Serpentine Gallery, London

SUNDAY | June 20 | **In Honor of Giuseppe Panza di Biumo**

Giuseppe Panza di Biumo, who passed away in April, was a passionate supporter and close friend of many artists of his generation. His artistic sensibility, knowledge, visions and ideas – always much appreciated by the artworld – will be the topic of this panel in his honor, which features his wife Giovanna Panza di Biumo and daughter Maria Giuseppina Caccia Dominioni Panza, his artist friends Maria Nordman and Joseph Kosuth, and Guggenheim curator Carmen Giménez.

Speakers | **Maria Giuseppina Caccia Dominioni Panza**, Daughter of Giuseppe Panza di Biumo, Milano

Giovanna Panza di Biumo, Wife of Giuseppe Panza di Biumo, Lugano

Carmen Giménez, Stephen and Nan Swid Curator of Twentieth-Century Art, The Guggenheim Museum, New York

Joseph Kosuth, Artist, New York/Rome

Maria Nordman, Artist, Los Angeles

Moderator | **Germano Celant**, Director, Fondazione Prada, Milano

Art Salon

A platform for discussion with a focus on current themes in contemporary art, Art Salon serves as an open space hosting various forms of activities such as personal encounters, interviews, featured artists, short presentations, roundtables, and talks with art-world personalities and special guests. Art Salon encourages experimental formats, presentations, book launches and signings, with the range of speakers including artists, curators, authors, journalists, and architects. Informal in its format, Art Salon allows the audience to engage with prominent and thought-provoking guests on an extensive variety of current themes in the visual arts.

ART SALON | PROGRAM

Daily from Wednesday, June 16, until Sunday, June 20, 2010

Location | All Art Salon talks take place in Hall 1, Auditorium

WEDNESDAY | June 16

- 12–12.30 p.m. | **Artist Talk | Painting and Misappropriation: Adolf Dietrich and Richard Phillips**
Richard Phillips, Artist, New York; **Beatrix Ruf**, Director, Kunsthalle Zürich, Zurich
Moderator | **Gianni Jetzer**, Director, Swiss Institute, New York
After the talk the catalogue 'Painting and Misappropriation: Adolf Dietrich and Richard Phillips' will be launched.
- 1–1.30 p.m. | **Artist Talk | 'Felix Gonzalez-Torres: Specific Objects without Specific Form'**
Carol Bove, Artist, New York and **Elena Filipovic**, Curator, Berlin, and curator of the current Felix Gonzalez-Torres exhibition at Fondation Beyeler, Riehen/Basel
- 2–2.30 p.m. | **Presentation | Centro de Artes Visuales Fundación Helga de Alvear, Cáceres (Spain)**
Helga de Alvear, Collector/Gallerist, Madrid; **Luis Mansilla**, Architect, Madrid
Harald Falckenberg, Collector and President, Kunstverein Hamburg
- 3–3.30 p.m. | **Collector Power | Who Has It and Who Doesn't**
Josh Baer, Publisher of Baer Faxt and Art Advisor, New York; **Adam Lindemann**, Collector and Writer, New York
- 4–4.30 p.m. | **Talk | Hunter-Gatherer**
Thomas Graesslin, Collector and Co-Founder, Echtwald GmbH & Co. Kg, St. Georgen
Markus Mueller, Founder, Bureau Mueller, Berlin
- 5–5.30 p.m. | **Artist Talk | Susan Hiller**
Susan Hiller, Artist, London, discusses recent work with **Jörg Heiser**, Co-Editor, Frieze Magazine, Berlin
- 5.30–6 p.m. | **Artist Talk**
Sudarshan Shetty, Artist, Mumbai; **Dayanita Singh**, Artist, New Delhi
Moderator | **Aveek Sen**, Writer, Calcutta
- 6–6.30 p.m. | **Performative Talk | Pleasure**
Spartacus Chetwynd, Artist, London; **Cousin Itt**, Collector, Zurich
Moderator | **Raphael Gygax**, Art Historian and Curator, Migros Museum für Gegenwartskunst, Zurich
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THURSDAY | June 17

- 12–12.30 p.m. | **Book Launch | 'In Memory – Omer Fast'**
Omer Fast, Artist, Berlin; **René Zechlin**, Director, Kunstverein Hannover, Hannover
Moderator | **Sabine Schaschl**, Editor 'In Memory – Omer Fast'; Director, Kunsthaus Baselland, Muttenz/Basel
- 1–1.30 p.m. | **Artist History | Bhupen Khakhar**
Atul Dodiya, Artist, Mumbai and **Timothy Hyman**, Painter and Writer, London, talk about their late friend Bhupen Khakhar
- 2–2.30 p.m. | **Book Launch | 'Unleashed: Contemporary Art from Turkey'**
Saruhan Dogan, Collector, Istanbul; **Eriñç Seymen**, Artist, Istanbul; **Kerimcan Guleryuz**, Galerist, Istanbul
Moderator | **Ipeknur Cem Taha**, Journalist, Istanbul
- 3–3.30 p.m. | **Talk | Curating in the 21st Century**
Stefan Kaiser, Chief Editor, Du magazine, Zurich in conversation with **Hans Ulrich Obrist**, Co-Director of Exhibitions and Programmes, Director of International Projects, Serpentine Gallery, London
After the talk, the Du special edition 'Du – Kunst im 21. Jahrhundert. Kuratiert von Hans Ulrich Obrist' will be launched. Artists featured in the Du special issue are present during the talk.
- 4–4.30 p.m. | **Frankly Speaking | Myrna Ayad talks to Hans Ulrich Obrist about Middle Eastern Art**
Myrna Ayad, Deputy Editor, Canvas Magazine, Dubai
Hans Ulrich Obrist, Co-Director of Exhibitions and Programmes and Director of International Projects, Serpentine Gallery, London
- 5–5.30 p.m. | **The Global Artworld | South Africa – New Art and New Markets**
Liza Essers, Director, Goodman Gallery, Johannesburg; **Rosenclaire**, Artists, Johannesburg
Camilla Péus, Journalist, art. Das Kunstmagazin, and South Africa Expert, Berlin
Introduction | **Ute Thon**, Senior Editor, art. Das Kunstmagazin, Hamburg
- 6–6.30 p.m. | **Book Launch | 'Creamier: Contemporary Art in Culture'**
Spartacus Chetwynd, Artist, London
Douglas Fogle, Chief Curator and Deputy Director of Exhibitions, Public Programs, Hammer Museum, Los Angeles
Craig Garrett, Commissioning Editor for Contemporary Art, Phaidon Press, London
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FRIDAY | June 18

- 12–12.30 p.m. | **The Global Artworld | Focus on Beirut**
Marwan Assaf, Collector and Art Researcher, Founding Benefactor of Beirut Art Center
Makram El Kadi, Architect, L.E.FT, New York/Beirut
Moderator | **Abaseh Mirvali**, Independent Projects Producer, Mexico/Berlin
- 1–1.30 p.m. | **The Curatorial Today | Launch of The Exhibitionist: Journal on Exhibition Making, Issue #2**
Jens Hoffmann, Director, CCA Wattis Institute for Contemporary Arts, San Francisco; Co-Curator, 12th Istanbul Biennial, 2011
Chus Martinez, Chief Curator, Museum of Contemporary Art, Barcelona; Co-Curator, 29th Sao Paulo Biennial, 2010
- 2–2.30 p.m. | **Talk | Photography – Original and Copy**
Dr. Stefan Horsthemke, Managing Director, Axa Art Versicherung AG, Cologne
Dr. Peter Mosimann, Attorney, Wenger Plattner, Basel, and guests
- 3–3.30 p.m. | **Art Lives | How Francis Bacon Changed my Life**
Michael Peppiatt, Writer and Art Historian, London, in conversation with **Jill Lloyd**, Art Historian, London
- 4–4.30 p.m. | **Talk | The 8th Gwangju Biennale and the Teddy Bear Project**
Ydessa Hendeles, Director, Ydessa Hendeles Art Foundation, Toronto
Massimiliano Gioni, Curator, 8th Gwangju Biennale; Artistic Director, Fondazione Nicola Trussardi, Milan
- 5–5.30 p.m. | **MANIFESTA 8 | Collective Curating: Means in Common**
Pedro Alberto Cruz, Ministry of Culture and Tourism of the Region of Murcia, Spain
Alfredo Cramerotti, Chamber of Public Secrets (CPS), Denmark, Italy, Lebanon, Member of the M8 Curatorial Collective
Hedwig Fijen, Director, Manifesta Foundation, Amsterdam
- 5.30–6 p.m. | **New Initiatives | Art Parcours**
Jens Hoffmann, Curator, Art Parcours; Director, CCA Wattis Institute for Contemporary Arts, San Francisco; in conversation with **Martha Rosler**, Artist, New York, and other participating artists of Art Parcours.
- 6–6.30 p.m. | **Talk | Matisse and his Paper-Cuts: The Conservation Project at Fondation Beyeler**
Dr. Nicholas Cullinan, Curator of International Modern Art, Tate Modern, London
Dr. Dietrich von Frank, Art Historian, Basel
Moderator | **Dr. Ulf Küster**, Curator, Fondation Beyeler, Riehen/Basel
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SATURDAY | June 19

- 12–12.30 p.m. | **Magazine Launch | LEAP – The Bilingual Art Magazine of Contemporary China**
Aimee Lin, Deputy Editorial Director, LEAP, Beijing; **Philip Tinari**, Editorial Director, LEAP, Beijing; **Yang Xinguang**, Artist, Beijing
- 1–1.30 p.m. | **Art and Technology | Contemporary Art and New Media: Towards a Hybrid Discourse**
Nicolas Bourriaud, Curator and Writer, Paris; **Michael Joaquin Grey**, Artist, New York
Peter Weibel, Chairman and CEO, ZKM Center for Art and Media, Karlsruhe
Moderator | **Edward Shanken**, Art Historian and Media Theorist, Amsterdam
- 2–2.30 p.m. | **Book Launch | 'In Numbers: Serial Publications by Artists Since 1955'**
Philip E. Aarons, Collector & Printed Matter Board Chair, New York; **Lionel Bovier**, Director, JRP/Ringier, Zurich
AA Bronson, Artist and Co-Founder, General Idea and President, Printed Matter Inc., New York
- 3–3.30 p.m. | **Artist Talk | Loris Gréaud**
Nicolas Bourriaud, Curator and Writer, Paris; **Loris Gréaud**, Artist, Paris
Introduction | **David Grosz**, Editor in Chief, Artifex Press, New York
- 4–4.30 p.m. | **Film Screening and Talk | 'Borrar el Terremoto'**
Francisco Brugnoli, Director, Museo de Arte Contemporaneo (MAC), Santiago de Chile
Louis von Adelsheim, Artist, Muri, Switzerland and Director of 'Borrar el Terremoto'
- 5–5.30 p.m. | **Art Law | The Acceptance of Art Works in Lieu (AiL) – the Offer of Art Works in Payment of Taxes**
Dr. Peter Mosimann, Attorney, Wenger Plattner, Basel
Prof. Dr. Marc-Andre Renold, Co-Director, Art Law Center, University of Geneva and Lawyer, Geneva
- 6–6.30 p.m. | **Art and Technology | azple (a-z public limited editions) – Art for All and All For Art**
Marc Bauer, Artist, Berlin; **Shirana Shahbazi**, Artist, Zurich; **Nedko Solakov**, Artist, Sofia; **Loredana Sperini**, Artist, Zurich
Andro Wekua, Zurich/Berlin; **Mirjam Varadinis**, Editor and Co-Founder of azple and Curator, Kunsthaus Zürich, Zurich
Annie Wu, Founder of azple, Zurich
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SUNDAY | June 20

- 1–1.30 p.m. | **Talk | Filming Basquiat**
Edo Bertoglio, Photographer and Filmmaker, Lugano, Switzerland; Camera, 'Downtown 81'
Maripol, Artist and Fashion Designer, Paris/New York; Producer, 'Downtown 81'
Moderator | **Dieter Buchhart**, Critic and Curator, Vienna and Curator of the current Basquiat exhibition at Fondation Beyeler, Riehen/Basel
- 2–2.30 p.m. | **Book Launch | 'Echo Berlin'**
Bettina Pousttchi, Artist, Berlin, and guests
- 3–3.30 p.m. | **Book Launch | 'Molecular (ISTANBUL)'**
Uta Grosenick, Publisher, Distanz Verlag, Wuppertal/Berlin; **Serge Spitzer**, Artist, New York
- 4–4.30 p.m. | **Book Launch | 'Leon d'Oro'**
Jonathan Monk, Artist, Berlin; **Douglas Gordon**, Artist, Berlin/Glasgow/New York; **Mirta d'Argenzio**, Curator, Rome